



# Haverling

LONDON BOROUGH

## LICENSING SUB-COMMITTEE BARGAINS GALORE

### AGENDA

<b>10.30 am</b>	<b>Monday 2 July 2012</b>	<b>Council Chamber - Town Hall</b>
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Members 3: Quorum 2

**COUNCILLORS:**

Peter Gardner (Chairman)  
Linda Trew  
Melvin Wallace

**For information about the meeting please contact:**

**Richard Cursons - 01708 432430  
richard.cursons@haverling.gov.uk**

**AGENDA ITEMS**

**1 APOLOGIES FOR ABSENCE AND ANNOUNCEMENT OF SUBSTITUTE MEMBERS**

(if any) - receive

**2 DECLARATION OF INTERESTS**

Members are invited to declare any interest in any of the item on the agenda at this point of the meeting. Members may still declare an interest in an item at any time prior to the consideration of the matter.

**3 CHAIRMAN'S ANNOUNCEMENT**

The Chairman will announce details of the arrangements in case of fire or other events that might require the meeting room or building's evacuation.

**4 REPORT OF THE CLERK (Pages 1 - 6)**

Procedure for the Hearing: Licensing Act 2003

**5 REPORT OF THE LICENSING OFFICER (Pages 7 - 34)**

Application for a premises licence made by Mr David Poole under section 17 of the Licensing Act 2003.

**Ian Buckmaster  
Committee Administration & Member Support  
Manager**

# LICENSING SUB-COMMITTEE

# REPORT

2 July 2012

**Subject Heading:**

**Procedure for the Hearing: Licensing Act 2003**

**Report Author and contact details:**

**Richard Cursons (01708) 432430**  
**e-mail: richard.cursons@havering.gov.uk**

Members are advised that, when considering application for a premises licence, the following options are available to them by virtue of the Licensing Act 2003, Part 3, section 35, paragraphs 3 and 4:

"Where relevant representations are made, the authority must

- (a) hold a hearing to consider them, unless the authority, the applicant and each person who has made such representations agree that a hearing is unnecessary, and
- (b) having regard to the representations, take such steps as it considers necessary for the promotion of the licensing objectives.

The steps are:

- a) modify the conditions of the licence
- b) reject the whole or part of the application

and for this purpose, the conditions of the licence are modified if any of them is altered or omitted or any new condition is added."

The Sub-Committee will also wish to note that, if none of these steps is required, the application must be granted.

Assuming that the Sub-Committee is satisfied that a hearing is required, then the following procedural steps are recommended. The Licensing Act 2003 (Hearings) Regulations 2005 will govern the arrangements for the hearing of the application now under consideration. This report accords with the requirements of that Act and the Regulations, and in particular Regulations 21-25 (procedure at the hearing).

**1. Membership of the Sub-Committee:**

- 1.1 The Sub-Committee comprises three members of the Licensing Committee, with a quorum of two members. **Unless there are objections, in the absence of three members, the hearing shall proceed with the quorum of two.**
- 1.2 A members of the Licensing Committee will be excluded from hearing an application where he or she:
- 1.2.1 has considered an application in respect of the premises in the previous 12 months as a Member of the Regulatory Services Committee; or
  - 1.2.2 is a Ward Councillor for the Ward in which the premises, subject to the application, are located; or
  - 1.2.3 is a Ward Councillor for a Ward which is likely to be affected by the application or;
  - 1.2.4 has a personal interest in the application.

**2. Roles of other participants:**

- 2.1 The Legal Advisor is not a party to the hearing. The role of the Legal Advisor is to provide legal advice relating to the application and submissions.
- 2.2 The Clerk is not a party to the hearing. The role of the Clerk is to record the hearing and the decisions of the Sub-Committee, and ensure efficient administration

**3. Chairman's Briefing meeting:**

- 3.1 Prior to this hearing, the Sub-Committee Chairman will have met the Legal Advisor and/or Clerk to determine whether further clarification is required of any issues contained in the application or any representation.
- 3.2 During this preliminary meeting no decision will have been made or discussion held regarding the substantive merits of the application or representations.

**4. Location and facilities:**

- 4.1 All hearings will be heard at the Havering Town Hall unless otherwise directed.
- 4.2 Interpreters will be provided by the Council on request, provided notice is given at least five working days before the hearing.

**5. Notification of attendance:**

- 5.1 The Chairman will enquire of the parties who is in attendance and the parties will indicate their names (and, where relevant, whom they represent). A register will be circulated before the commencement of the hearing on which the applicant, his/her advisers and companions and all interested parties (and/or their representatives) will be asked to record their attendance.

**6. Procedural matters:**

- 6.1 Prior to the commencement of the hearing, the Chairman of the Sub-Committee will orally inform the parties whether their applications to have certain people attend the hearing (e.g. witnesses) have been granted or refused. Note this relates to people other than those attending on behalf of a party in the capacity as a representative of the party.
- 6.2 Prior to the commencement of the hearing the Chairman of the Sub-Committee will outline the procedure to be followed at the hearing. This will normally be as follows:

**Introduction of the application:**

The Licensing officer will outline:

- details of the application and relevant representations received from the parties;
- relevant legislation ;
- relevant Licensing Policy; and
- the time limit in which the Council must reach a determination.

**Documentary evidence:**

- Documentary or other information in support of applications, representations or notices should be provided to the Clerk of the Sub-Committee at least 7 clear working days before the hearing. If this information is produced at the hearing it will only be taken into account by the Sub-Committee if the Sub-Committee and all the parties consent to its submission. Permission to have this information included in the hearing should be requested at the beginning of the hearing before any oral submissions have been made.
- Statements made by people in support of a party's representation who are not present at the hearing, must be signed by the maker, dated and witnessed by another person. The statement must also contain the witness's full name and occupation.

**Representations:**

- The chairman will invite each of the parties at the hearing or their representative sequentially to address the Sub-Committee and call any person/s to whom permission has been granted to appear. Each party will be allowed a maximum period of 10 minutes in which to address the Sub-Committee and call persons on his/her behalf.
- This 10 minute period is where each party has the opportunity to orally address the Sub-Committee and clarify any points in which the Sub-Committee has sought clarification prior to the hearing. This 10 minute period should be uninterrupted unless a member of the Sub-Committee or Legal Advisor considers that the speaker is making submissions that are irrelevant, frivolous or vexatious.
- Members of the Sub-Committee may ask questions of any party, at any time during the proceedings. Time taken in dealing with a Member's question will not be taken into account in determining the length of time available to the party in question to make their representation.

The sequence in which each of the parties will be invited to address the Sub-Committee will normally be in the order of:

- the Chief Officer of Police;
- the Fire Authority;
- the Health and Safety at Work Enforcing Authority;
- the Local Planning Authority;
- the Local environmental Health Authority;
- the Local Weights and Measures Authority;
- the Authority Responsible for the Protection of Children from Harm;
- a navigation or other authority responsible for waterways; and
- any other party that has submitted representations in respect of the application, certificate, notice or other matter appearing before the Sub-Committee;
- the party that has submitted the application, certificate, notice or other matter appearing before the Sub-Committee.

At the discretion of the Sub-Committee the above order may be varied.

**Cross-Examination:**

Where witnesses have been permitted by the Sub-Committee to speak at the hearing on behalf of a party, permission must be sought from the Sub-Committee before another party can ask the witness questions. This process of questioning is normally referred to as cross-examination. The Sub-Committee will allow cross-examination only where it is necessary to assist it in considering the representations or application.

**Relevance:**

Information submitted at the hearing must be relevant to the applications, representations, or notice and the promotion of the licensing objectives. The Chairman of the Sub-Committee is entitled to exclude any information it considers to be irrelevant whether presented in written or oral form. The licensing objectives are:

- The prevention of crime and disorder;**
- Public safety;**
- The prevention of public nuisance; and**
- The protection of children from harm.**

**7. Failure of parties to attend the hearing:**

- 7.1 If a party, who has not given prior notice of his/her intention not to attend the hearing, is absent from the hearing the Sub-Committee may either adjourn the hearing or hold the hearing in the party's absence. Where the hearing is held in the absence of a party, the Sub-Committee will still consider the application, representation or notice submitted by that party.

**8. Adjournments and extension of time:**

- 8.1 The Sub-Committee may adjourn a hearing to a specified date or extend a notice period except where it must make a determination within certain time limits in the following specific applications:
- Applications for conversion of existing licences where the Sub-Committee must make a determination within 2 months of the application first being received. In default of a decision being made the application will be treated as being granted;
  - Applications for variation of existing licences where the Sub-Committee must make a determination within 2 months of the application first being received. In default of a decision being made the application will be treated as being rejected;
  - Applications for conversion of existing club certificates where the Sub-Committee must make a determination within 2 months of the application being first received. In default of a decision being made the application will be treated as being granted;
  - Applications for variation of existing club certificates where the Sub-Committee must make a determination within 2 months of the application being first received. In default of a decision being made the application will be treated as being rejected;
  - Applications made by holders of justices' licences for personal licences must be determined within 3 months of the application first being

received. In default of a decision not being made within this period the application will be treated as being granted;

- Review of premises licences following closure orders where the Sub-committee must make a determination within 28 days of receiving notice of the closure order.

**9. Sub-Committee's determination of the hearing:**

- 9.1 At the conclusion of the hearing the Sub-Committee will deliberate in private accompanied by the Clerk and the Legal Advisor who will be available to assist the Sub-Committee with any legal problems but will not participate in any decision making of the Sub-Committee.
- 9.2 The Sub-Committee will normally make its determination and announce its decision at the end of the hearing.
- 9.3 Where all parties have notified the Sub-Committee that a hearing is not required the Sub-Committee must make its determination within 10 working days of being given notice that the hearing is not required.

**10. Power to exclude people from hearing:**

- 10.1 The public are entitled to attend the hearing as spectators. However, the Sub-Committee may exclude any person from the hearing including any person assisting or representing a party where:
- it considers that the public interest would be best served by excluding the public or the individual person from the hearing; or
  - that person is behaving in a disruptive manner. This may include a party who is seeking to be heard at the hearing. In the case where a party is to be excluded, the party may submit to the Sub-Committee in writing any information which they would have been entitled to give orally had they not been required to leave the hearing.

**11. Recording of proceedings:**

- 11.1 A written record of the hearing will be produced and kept for 6 years from the date of the determination of the hearing.

**12. Power to vary procedure:**

- 12.1 The Sub-committee may depart from following any of the procedures set out in this document if it considers the departure to be necessary in order to consider an application, notice or representation.



## Licensing Sub-Committee

- Section 1 - Licensing Officers Report
- Appendix 1 - Copy of the Application
- Appendix 2 - Map of local area
- Appendix 3 - Representations
- Appendix 4 - Representations from Responsible Authorities



**LICENSING  
SUB-COMMITTEE**

**REPORT**

2<sup>nd</sup> July 2012

**Subject heading:**

**Bargains Galore  
7a Western Road Romford RM1 3LD  
Premises licence application  
Paul Jones, Licensing Officer  
5<sup>th</sup> floor Mercury House  
x 2692**

**Report author and contact details:**

**This application for a premises licence is made by Mr David Poole under section 17 of the Licensing Act 2003. The application was received by Havering's Licensing Authority on 14<sup>th</sup> May 2012.**

**Geographical description of the area and description of the building**

This premises is located in Western Road in Romford within the ring road. As such it is located in Havering's Romford Town ward. Within 250 metres of this premises are located sixteen other off-licence premises as well as nine pubs/bars. There is also a number of restaurants offering alcohol with meals. A map of the area is attached.

**Details of the application**

The applicant has applied for the following:

<b>Supply of alcohol (off supplies)</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Monday to Sunday	09:00	20:00

<b>Hours premises open to the public</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Monday to Sunday	06:30	20:00

**Comments and observations on the application**

The applicant acted in accordance with regulations 25 and 26 of *The Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005* relating to the advertising of the application. The required public notice was installed in the 16<sup>th</sup> May 2012 edition of the Yellow Advertiser.

The premises is located in Havering's Romford Town ward. Havering's 2011 Licensing Policy designates certain stress areas within the borough as saturation zones suffering from the cumulative impact of the number of licensed premises in the vicinity. The ring

## Licensing Sub-Committee, 2<sup>nd</sup> July 2012

road within Romford Town ward is just such a saturation zone and thus this application is subject to consideration of the appropriate policy. Licensing Policy 018 states:

*It is the LLA's policy to refuse applications in Romford within the ring road for pubs and bars, late night refreshment premises offering hot food and drink to take away, off licences and premises offering facilities for music and dancing other than applications to vary hours with the regard to licensing policy 012.*

### **Summary**

There was one representation against this application from an interested person. There were two representations against this application from responsible authorities.

### **Details of representations**

Valid representations may only address the following licensing objectives:

- The prevention of crime and disorder
- The prevention of public nuisance
- The protection of children from harm
- Public safety

### **Interested parties' representations**

The interested person is ward Councillor Frederick Thompson who makes representation against this application on the grounds of public safety.

### **Responsible authorities' representations**

PC David Fern makes representation against this application on behalf of the Metropolitan Police. PC Fern contends that the application is not exceptional and as such should be liable to Havering's Licensing Policy 018. Given that this application is not exceptional, PC Fern suggests, the application should be refused based upon the grounds of saturation and cumulative impact as to grant the application would not promote the licensing objectives of the prevention of crime and disorder and the prevention of public nuisance.

Licensing Officer Paul Campbell makes representation against this application on behalf of Havering's Licensing Authority. Mr Campbell's representation is based in part upon the aforementioned saturation policy. Mr Campbell suggests that to grant this application in opposition to Licensing Policy 018 would result in a failure to promote the licensing objectives relating to the prevention of crime and disorder and the prevention of public nuisance.

Paul Jones  
Licensing Officer  
London Borough of Havering

## **Licensing Sub-Committee**

Appendix 1 - Copy of the Application

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**I/We** MR DAVID POOLE

*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

**Part 1 – Premises Details**

<b>Postal address of premises or, if none, ordnance survey map reference or description</b> BARGAINS GALORE, 7A WESTERN ROAD, ROMFORD, ESSEX. RM1 3LD			
<b>Post town</b>	ROMFORD	<b>Post code</b>	RM1 3LD

<b>Telephone number at premises (if any)</b>	01708 769391
<b>Non-domestic rateable value of premises</b>	£22500

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as  
Please tick yes

- a) an individual or individuals \*  please complete section (A)
- b) a person other than an individual \*
  - i. as a limited company  please complete section (B)
  - ii. as a partnership  please complete section (B)
  - iii. as an unincorporated association or  please complete section (B)
  - iv. other (for example a statutory corporation)  please complete section (B)
- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)

- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

<b>Mr</b> <input checked="" type="checkbox"/>	<b>Mrs</b> <input type="checkbox"/>	<b>Miss</b> <input type="checkbox"/>	<b>Ms</b> <input type="checkbox"/>	<b>Other Title (for example, Rev)</b>	
<b>Surname</b> POOLE			<b>First names</b> DAVID		
<b>I am 18 years old or over</b>				<input checked="" type="checkbox"/> Please tick yes	
<b>Current postal address if different from premises address</b>					
<b>Post Town</b>				<b>Postcode</b>	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**SECOND INDIVIDUAL APPLICANT** (if applicable)

<b>Mr</b> <input type="checkbox"/>	<b>Mrs</b> <input type="checkbox"/>	<b>Miss</b> <input type="checkbox"/>	<b>Ms</b> <input type="checkbox"/>	<b>Other Title (for example, Rev)</b>	
<b>Surname</b>			<b>First names</b>		

I am 18 years old or over		<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address			
Post Town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

**Part 3 Operating Schedule**

When do you want the premises licence to start?

Day	Month	Year
10	20	00 60 20 00 10 20

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year
0	0	0 0 0 0 0 0

Please give a general description of the premises (please read guidance note1)  
**RETAIL SHOP LOCATED IN A GROUND FLOOR UNIT WITH LIVING ACCOMODATION ABOVE. THE SHOP IS LOCATED IN A TERRACED BLOCK OF RETAIL UNITS INCLUDING A BANK ADJACENT TO THE LIBERTY SHOPPING CENTRE.**

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

**Provision of regulated entertainment**

**Please tick yes**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of entertainment facilities:**

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)

**Provision of late night refreshment** (if ticking yes, fill in box L)

**Supply of alcohol** (if ticking yes, fill in box M)



**M**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption (Please tick box)</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>			
				Off the premises	<input checked="" type="checkbox"/>			
				Both	<input type="checkbox"/>			
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4) NONE					
Mon	09.00	20.00						
Tue	09.00	20.00						
Wed	09.00	20.00						
Thur	09.00	20.00				<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5) NONE		
Fri	09.00	20.00						
Sat	09.00	20.00						
Sun	09.00	20.00						

**State the name and details of the individual whom you wish to specify on the licence as premises supervisor**

<b>Name</b> MR DAVID POOLE	
<b>Address</b> [REDACTED]	
<b>Postcode</b>	[REDACTED]
<b>Personal Licence number (if known)</b>	
<b>Issuing licensing authority (if known)</b> [REDACTED]	

**N**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)**  
 NONE

**O**

<b>Hours premises are open to the public Standard days and timings (please read guidance note 6)</b>			<b>State any seasonal variations (please read guidance note 4)</b> NONE
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)</b> NONE
<b>Mon</b>	06.30		
		20.00	
<b>Tue</b>	06.30		
		20.00	
<b>Wed</b>	06.30		
		20.00	
<b>Thur</b>	06.30		
		20.00	
<b>Fri</b>	06.30		
		20.00	
<b>Sat</b>	06.30		
		20.00	
<b>Sun</b>	06.30		
		20.00	

**P** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)**

WE WILL OPERATE OUR PREMISES IN A RESPONSIBLE MANNER AND ACTIVELY PROMOTE THE LICENSING OBJECTIVES AT ALL TIMES.  
THE SHOP IS PART OF THE BEST ONE BRAND AND IS OPERATED AS A CONVENIENCE STORE WHERE THE SALE OF ALCOHOL WILL BE ANCILLARY TO OTHER GOODS.

**b) The prevention of crime and disorder**

CCTV COVERING THE INSIDE AND OUTSIDE OF THE PREMISE HAS BEEN INSTALLED, IT IS CAPABLE OF TAKING A HEAD AND SHOULDERS SHOT OF PERSONS ENTERING THE SHOP AND OF STORING IMAGES FOR AT LEAST 31 DAYS. A MEMBER OF STAFF CAPABLE OF DOWNLOADING IMAGES FOR THE POLICE OR AUTHORISED COUNCIL OFFICERS SHALL BE ON DUTY AT ALL TIMES THE PREMISES ARE OPEN TO THE PUBLIC.  
NOTICES WILL BE PROMINENTLY DISPLAYED AT THE ENTRY AND POINT OF SALE STATING THAT CCTV IS IN USE, CHALLENGE 25 IS OPERATED AND THE PROVISIONS OF THE LICENSING ACT REGARDING UNDERAGE AND PROXY PURCHASES AND SALES.  
ALL STAFF WILL BE TRAINED FOR THEIR ROLE ON INDUCTION AND AT REGULAR INTERVALS OF SIX MONTHS THEREAFTER. TRAINING WILL INCLUDE IDENTIFYING PERSONS UNDER 25, MAKING A CHALLENGE, ACCEPTABLE PROOF OF AGE, MAKING AND RECORDING A REFUSAL, AVOIDING CONFLICT AND RESPONSIBLE ALCOHOL RETAILING. WRITTEN TRAINING RECORDS WILL BE KEPT.  
OUTSIDE OF PERMITTED HOURS ALCOHOL WILL BE KEPT BEHIND LOCKABLE SHUTTERS.  
THE PREMISES WILL ACTIVELY ENGAGE WITH AND WORK WITH THE POLICE SAFER NEIGHBOURHOOD TEAM.  
A PERSONAL LICENCE HOLDER SHALL BE ON DUTY AT ALL TIMES THAT ALCOHOL IS AVAILABLE FOR SALE.  
A MINIMUM OF TWO STAFF SHALL BE ON DUTY AT ALL TIMES THAT ALCOHOL IS AVAILABLE FOR SALE.  
NO MORE THAN 10% OF THE DISPLAY SPACE SHALL BE USED FOR THE DISPLAY OF ALCOHOL.  
NO BOTTLES OR CANS OF BEER, LAGER OR CIDER ABOVE 5.5% ABV WILL BE SOLD.  
A NOTICE WILL BE PROMINENTLY DISPLAYED BY THE FRONT DOORS ADVISING CUSTOMERS THAT THEY ARE IN AN AREA SUBJECT TO A DESIGNATED PUBLIC PLACE ORDER AND SHOULD NOT DRINK IN THE STREET AND MUST SURRENDER ANY OPEN ALCOHOLIC DRINK TO A POLICE OFFICER ON DEMAND OR FACE ARREST AND A FINE ON CONVICTION.  
MANAGEMENT AND STAFF WILL DISCOURAGE PERSONS DRINKING OUTSIDE THE SHOP.

**c) Public safety**

A FIRE RISK ASSESSMENT AND EMERGENCY PLAN WILL BE PREPARED AND REGULARLY REVIEWED.

**d) The prevention of public nuisance**

NOTICES WILL BE DISPLAYED ASKING CUSTOMERS TO RESPECT NEARBY RESIDENTS AND TO LEAVE QUIETLY, NOT TO LOITER OUTSIDE THE SHOP AND NOT TO DRINK IN THE STREET AS THEY ARE WITHIN AN AREA SUBJECT TO A DESIGNATED PUBLIC PLACES ORDER  
THE SHOP FRONT WILL BE KEPT TIDY AT ALL TIMES AND SHALL BE SWEPT AT CLOSE. NO DELIVERIES WILL BE RECEIVED OR REMOVALS OF RUBBISH TAKE PLACE BETWEEN 20.00 AND 07.00.

**e) The protection of children from harm**

THE CHALLENGE 25 PROOF OF AGE POLICY WILL BE OPERATED AND ONLY A PHOTOGRAPHIC DRIVING LICENCE OR VALID PASSPORT ACCEPTED AS PROOF OF AGE. A WRITTEN REFUSALS RECORD WILL BE KEPT. NOTICES WILL BE PROMINENTLY DISPLAYED AT THE ENTRY AND AT THE POINT OF SALE STATING THAT CHALLENGE 25 IS IN USE AND THE PROVISIONS OF THE LICENSING ACT REGARDING UNDERAGE AND PROXY PURCHASES AND SALES.  
ALL STAFF WILL BE TRAINED FOR THEIR ROLE ON INDUCTION AND AT REGULAR INTERVALS OF SIX MONTHS THEREAFTER. TRAINING WILL INCLUDE IDENTIFYING PERSONS UNDER 25, MAKING A CHALLENGE, ACCEPTABLE PROOF OF AGE, MAKING AND RECORDING A REFUSAL, AVOIDING CONFLICT AND RESPONSIBLE ALCOHOL RETAILING WRITTEN TRAINING RECORDS WILL BE KEPT.  
THE TILLS ARE EQUIPPED WITH AN ELECTRONIC SCAN TILL PROMPT AND REFUSALS RECORD.

**Please tick yes**

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Consent of individual to being specified as premises supervisor**

**MR DAVID POOLE**

.....  
*[full name of prospective premises supervisor]*

of

.....

.....  
*[home address of prospective premises supervisor]*

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

**A NEW PREMISES LICENCE**

.....  
*[type of application]*

by

**MR DAVID POOLE**

.....  
*[name of applicant]*

relating to a premises licence

.....  
*[number of existing licence, if any]*

for

**BARGAINS GALORE,  
7A WESTERN ROAD,  
ROMFORD,  
ESSEX  
RM1 3LD**

.....  
*[name and address of premises to which the application relates]*

and any premises licence to be granted or varied in respect of this application made by

MR DAVID POOLE

*[name of applicant]*

concerning the supply of alcohol at

BARGAINS GALORE  
7A WESTERN ROAD,  
ROMFORD,  
ESSEX  
RM1 3LD

*[name and address of premises to which application relates]*

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

TO BE ADVISED

*[insert personal licence number, if any]*

Personal licence issuing authority

██

*[insert name and address and telephone number of personal licence issuing authority, if any]*

Signed

*DP*

Name (please print)

MR DAVID POOLE

Date

5/5/2012

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Acorn House, Great Oaks  
Basildon

## Business Advertising

## Public Notices

### LICENSING ACT 2003

**Notice of Application For A Premises Licence Under Section 17 The Licensing Act 2003**  
Applicants: Alan Masters and Michel O'Meara. Postal Address of Premises: The Diner, 13 Farham Road, Harold Hill, Romford, Essex RM3 8ED. The proposed licensable activity which is proposed will be carried on from the premises: Sale of Alcoholic Products for consumption on the premises and playing of recorded music. Hours of supply of alcohol: Monday to Friday: 11.00-22.00, Saturdays 11.00-22.00, Sundays: 11.00-17.00. Hours of Playing Recorded Music, Monday to Friday: 08.00-22.00, Saturdays 08.00-22.00, Sundays: 09.00-17.00.

Full details of the application may be inspected at the address below during normal business hours.  
Any representations by an interested party or responsible authority regarding this application can be made to The Licensing Team, Housing and Public Protection, London Borough of Havering, 5th Floor, Mercury House, Mercury Gardens, Romford, RM1 3RX. Website: [www.havering.gov.uk](http://www.havering.gov.uk). Such representation must be received in writing by 5th June, 2012 clearly stating the grounds upon which the representation is made in relation to the four objectives of the Licensing Act 2003. It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine for which a person is liable on summary conviction for the offence is £5,000.

### LICENSING ACT 2003

#### Notice of Application For A Premises Licence Under Section 17 Of The Licensing Act 2003

Notice is hereby given that Mr David Poole has applied to the London Borough of Havering for a new premises licence for Bargains Galore, 7A Western Road, Romford, Essex RM1 3LD as follows: to permit the sale of alcohol for consumption off the premises from 09.00 until 20.00 daily all week. The address of the Licensing Authority where the register is kept and the applications may be inspected during normal business hours is: Licensing Section, Housing & Public Protection, London Borough of Havering, Mercury House, Mercury Gardens, Romford, RM1 3SL or on the Councils website [www.havering.gov.uk](http://www.havering.gov.uk). Any representations by another person or responsible authority must be received in writing by the Licensing Authority by 11th June, 2012 stating the nature and grounds for making such representation.

It is an offence under section 158 of the Licensing Act 2003 to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for this offence is £5,000.

#### NOTICE OF APPLICATION TO VARY A PREMISES LICENCE

#### UNDER SECTION 34 OF THE LICENSING ACT 2003

The Coopers' Company and Coborn School of St Mary's Lane, Upmminster, Essex, RM14 3HS. The proposed variation is to open a bar facility in the first-floor of the pavilion, which consists of only one room plus a kitchen facility to sell alcohol after Old Cooperians' rugby training nights during the week and following their matches on weekends. The bar would also be open as a cafe facility to sell to parents collecting children over the weekend. Any day that the bar facility has been opened, it would close at 2100 hrs or in accordance with the School's letting policy.

Full details of the application and the variations sought can be inspected at the address noted below during normal business hours. Any representations by an interested party or responsible authority regarding this application can be made to: Licensing Team, Housing & Public Protection, London Borough of Havering, Mercury House, Mercury Gardens, Romford, RM1 3SL. Website: [www.havering.gov.uk](http://www.havering.gov.uk)

Such representation must be received in writing by: Wednesday 6th June 2012 clearly stating the grounds upon which the representation is made in relation to the four objectives of the Licensing Act 2003.

It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine for which a person is liable on summary conviction for the offence is £5,000.00.

## Articles for Sale

**SOFA**  
2 matching armchairs, scatter cushions, putative, excellent condition  
**£90**

**SINGLE BED**  
with additional fold-away bed option. Excellent condition.  
**£60 BUYER'S COLLECT 07894 473 233**

## Bargain Buys

### FOOTBALL PROGRAMMES WANTED

Local collector seeks especially pre 1970 items, Finals, European, England, Spurs, Arsenal, West Ham, Chelsea etc & whole collections  
**01245 358660**

**BRAND NEW black leather jacket**, size 10, £40. **BLACK LEATHER COAT**, knee length, size 10, £80. **BRAND NEW, GYM EQUIPMENT**, air walker, £40. **LATERAL THIGH TRAINER**, £40. **BODY SCULPTURE ROWING MACHINE**, £40. **AB TRACK TRAINER**, £40. **PRO SWING VIBRATION MACHINE**, £40. Tel: 07752 103892.

**ETERNAL BEAU DINNER SET** eight dinner plates, side plates, bowls, cups, saucers, four serving dishes, one large serving plate, salt/pepper, sugar, milk bow, 49 pieces, £80. **DOUBLE HEADBOARD**, beige material with silver aluminium, g. £10. **LITTLE TIKES DOLLS HOUSE**, good as new, £15. Tel: 01268 570562.

**BLACK GLASS TABLE** chrome legs & four black chairs, vgc. £95. **SOFABED**, two seater, cream fabric, g. buyer collects. £75. **SMALL PINE SIDEBOARD**, buyer collects. £65. **LARGE PINE SIDEBOARD**, vgc, buyer collects. £95. **SILVER METAL DOUBLE BED FRAME**, £25. Tel: 07914 515110.

**LEO FRIDGE FREEZER** 50/50, old but working order, 149cm high, buyer collects. £60. **HOT-POINT 1ST EDITION WASHING MACHINE**, totally reconditioned, buyer collects. £99. **DOUBLE & SINGLE ARGOS WARDROBES** with mirror, as new, buyer collects. £99. Tel: 01288 763681.

**RED EXTENDING FOOTBALL POLE** £7. **MANCHESTER UTD** light shade, 15. **2M X 3M BEIGE FLUFFY RUG**, vgc, was £200, accept £99. **66 x 90in lined BLACK RING TOP CURTAINS**, 15. **TWO PAIRS 57 X 90IN BLACK CURTAINS**, £10 per pair, two pairs, £15. Tel: 01702 23258.

**JOB LOT** 89 DVDs, good titles, £44. Tel: 01702 202346.

**WHITE WASH BASIN & PEDESTAL** as new, £50. **MICROWAVE**, vgc, £20. **20IN TV Samsung**, vgc, £50. **CHILD'S CHAMPION JUNIOR JOCKEY HELMET**, as new, £12. **CHILD'S RIDING BOOTS**, size 11, black leather, £5. Tel: 07801 752397.

**DIGITAL 10MP CAMERA** exe cond, £30. **LACOSTE TODDLER BOOTS**, brown, size 5, leather, £20. **THREE BAGS MENS/LADIES CLOTHES**, ideal for Ebay, £20 per bag. **TODDLER ROCKING COW**, exe cond, £10. Tel: 07931 096441.

**GROUND SHEET** breathable, blue, 2.5 x 4.5m, used once, still in storage bag, £25. **CARLTON DESK FAN**, oscillating, 12in, as new, £10. **COFFEE TABLE**, cane frame, glass top, 85cm x 50cm x 46cm, £15. Tel: 01702 714100.

**BOSCH CONDENSER TUMBLE DRYER** free local delivery, £99. **BOSCH WASHING MACHINE**, free local delivery, £99. **FRIGIDAIRE UNDER WORKTOP FRIDGE**, free local delivery, £85. Tel: 07970 070225.

**THREE LADIES MOUNTAIN BIKES** exe cond, from £50. **THREE GIRLS MOUNTAIN BIKES**, 24in wheels, exe cond, from £65. **THREE BOYS MOUNTAIN BIKES**, 20 & 24in wheels, exe cond, from £25. Tel: 01268 767895.

**THREE PAIRS HEAVY LINED CURTAINS** pelmets, labeaks, as new, washable, turquoise with beige trim, width 90 x depth 64, with 112 x depth 64 and with 112 x depth 85, £85 each one, or £200 the lot. Tel: 01708 459765.

**CAR TOP BOX** Halifords, black wedge shape, H 45cm L 120cm W 100cm, good capacity, 2 working locks with key. £40. **TAMPOLINE**, 10ft round, will include a trampolene cover £90. **Garvey Tel: 07952 607881**

**CHESTNUT FENCING** 8m x 4m, 4ft, 2yrs old, used as temporary fence, £1 per metre. Two new 12m gravel borders for panel fence, £10. **Engineer bricks** 300, class B, new, £80. Tel: 01375 891 461.

**INDEBIT UPRIGHT FREEZER** exe cond, sww, £90. No ladder fridge fair condition, sww, £75. **Indesit dishwasher** g. sww, £65. **Panasonic microwave** exe cond, £50. Tel: 01268 793 963.

**CAMPING WASHING UP STAND** £5. Two sleeping bags £5 each. **Aluminium folding picnic table** £40. **Electric hook-up £35**. **Indoor rabbit/guinea pig cage** vgc, £35. Tel: 01288 820 465.

**BMX HARO F1** 2008 model, white, sww, £90. **13ft x 13ft 6in, can deliver**, £39. **CARPET UNDERLAY**, full 18sq yd roll, unused, still wrapped, can deliver, £39. Tel: 01245 420743.

**CHICCO POLLY HIGH CHAIR** 8 months - 3 years, reclining, 7 height positions, very clean, good condition, pp £119. Selling for £45. Will deliver locally. Tel: 07711 157 177.

**CHICCO POLLY HIGHCHAIR** 8 months - 3 years, reclining, 7 height positions, very clean, good condition, pp £119. Selling for £45. Will deliver locally. Tel: 07711 157 177.

**DISHWASHER KENWOOD** 12 place 6months old £95. **DRESSING TABLE** Pine, 3 drawers, stool. **Free-standing mirror W60cm H72cm, D41cm.** £40 Tel: 078717652706

**KENWOOD BREADMAKER** Brand new, unwanted gift complete with accessories, instructions & book of recipes. New, value almost £100. Bargain £30. 01702 353 160

**KETTLE CROSS TRAINER** £90. **NEC Plasma Screen** 42in, £40. **Beech Computer Desk** £10. **Two Pine dvd/dz stands** £10. Each. Tel: 07891 460 458.

**MONTGOMERY CURTAINS** - Made to measure from Rooms. Heavy sage green lined curtains W108" D82" £25 M&S Pendulum Mantle Cloak £15 Tel: 01708 459043

**MONTGOMERY CURTAINS** Made to measure from Rooms. Heavy sage green lined curtains W108" D82" £25 M&S Pendulum Mantle Cloak £15 Tel: 01708 459 043

**PINE ROCKING CHAIR** used in baby's nursery, vgc, buyer collects. £45. **CHILD'S ELECTRIC QUAD BIKE**, suit 4yrs plus, buyer collects. £45. Tel: 07515 349165.

**PINE SIX DRAWER CHEST** £25 one. Little people cottage lots extras, exe cond. £12.50. Little people chest playmat lots of extras, exe cond. £12.50. Tel: 07788 158 076.

**PINE STEREO CABINET** £20. Philips computer monitor 14in, £15. **Vwarium complete set up**, all equipment £90. **Rectangular frosted glass coffee table** £20. Tel: 07881 460 458.

**SOLID OAK KITCHEN UNITS** soon to be dismantled, selling due to extension, range of base & wall cupboards, vgc, buyer collects. £95. Tel: 01702 201 582 Hookley.

**ELC TOWER OF DOOM WOODEN CASTLE** complete set figures. £20. **ELC WOODEN BOAT**, full set pirate figures, £10. **BOYS 14IN BIKE**, £10 two available. Tel: 07979 904034.

**HALOGEN CONVECTOR OVEN** cooks food up to 60% faster, uses less half electricity, complete with accessory pack, heavy extension ring, as new, £30. Tel: 01702 617794.

**LADIES FULLY LINED IVORY SKIRT SUIT** matching scarf/shawl, new with tags, by Catherine C, delicate pale baby pink beading, £30. Tel: 07895 557153.

**MOTORCYCLE LEATHER TROUSERS** by Rossi, black, size 38, also pair Frank Thomas blue & white leather trousers, size 44, £25 for both £40. Tel: Romford 01708 720029.

**PROM DRESS BY ELEGANCIA** royal blue, laffeta, size 8-10. **Diamante drop waist corset**, Avline style, £220 new. **Worn once £99**. Tel: 01708 701205. Hx two.

**TWO GRACO BLACK & GREY CAR SEATS** suitable 3yrs plus, INC cup holders, arm rests, removable & adjustable back/head supports, g. £10 each. Tel: 0208 5303680.

**BRITAX ASIS 2nd stage baby car seat**, vgc £20 o.n.o. Ikea Toddler bed with mattress £25 vgc. Call Basildon Tel: 01268445186

**CAR SEAT** Maxicoal, vgc, £25. **TRAVELCOT** hauck, vgc, £25. **GOLF BAG & CLUBS** nos 4, 5, 6, 7, 9 & putters, £7 each. Tel: 01702 392 822.

**CURTAIN POLES** 50mm diameter, one 3m long or can be two 1 1/2m length, all relevant finials & brackets, £35. Tel: 01702 472623.

**GARDEN FURNITURE** Glass table & 6 metal chairs. Not bad condition. No cushions. Collect only. Laindon, £30. No offers. Tel: 07854152203.

**GARDEN FURNITURE** Glass table & 6 metal chairs. Not bad condition. No cushions. Collect only. Laindon, £30. No offers. Tel: 07854 152 203.

**BROWN LEATHER TUB CHAIR** well made, brass studied around back, perfect clean cond., may poss deliver, £46. No offers. £4 Tel: 0208 529 3726

**HI-PI/PASMA TABLE, THICK TOUGHENED GLASS** £30. **Iron table** for back problems, £30. Tel: 01268 540 140.

**SINGLE DIVAN BED** 3ft 6in mattress x 6ft, air sprung, used only as guest bed, vgc, £25. Tel: 01702 298225.

**PROM DRESS** red, size 10, crisscross back, full skirt with diamantes, shoes & tiara included if needed, £60. Tel: 01268 591457.

**BABYDAN PLAYPEN** silver, from Kiddicare, never used, brand new, RRP £90, great sturdy playpen, patented locking system, playpen/hearth gate or room divider, includes soft washable padded playmat, £55. **LEARN AND GROVE MUSICAL TABLE**, Leapfrog, g. £15. **V-TECH** first steps musical baby walker £8. Tel: 07930 317499.

**WINDOW**, white UPVC, double glazed, opening easement, 241cm wide x 52in high, with sill, £35. Tel: 07748 179039.

**FISH TANK & STAND** beach, all set up, inc pump, heater, etc, £70. Tel: 07891 460 458.

**BED** double divan, clean mattress, vgc, £99, possible delivery. Tel: 01708 453490.

**FISHER PRICE CAR SEAT** up to 13kg, fully used once, £25. Tel: 01739 740 043.

**MOTHERCARE COT** good condition £25. **Steam sterilizer £8**. Tel: 07752930276

**THREE HANDSET TELEPHONE SYSTEM** black, £5. **HP SCAN JET**, G4050, negative scanner attachment, £12. **18 ASSORTED PICTURE FRAMES**, £10. **ANTIQUE CLOSET**, £10. **18 DVD CASES**, black, £3. **BATTLE OF BRITAIN MEMORIAL FLIGHT**, four plates, one damaged, plus rack, £25. **KENWOOD GOURMET MIXER**, £5. **RETRO CLASSIC DVD, CD, RADIO & RECORD PLAYER**, LP storage case, £20. **THREE DOLLS** HOUSE SHOPS, various conditions, £12. **PENGUIN BISCUIT BARREL**, £5. **PENGUIN TEAPOT**, £5. Tel: 07546 003923.

**SEWING MACHINE** Singer, electric, portable, complete with all accessories & carrying case, new cond, £95. Tel: 01268 769805.

**BRITAX ASIS 2ND STAGE BABY CAR SEAT** Vgc £20 o.n.o. Ikea Toddler bed with mattress £25. Call Basildon: 01268 445 166

**MAHOAGNY LED LIGHTED WALL UNIT** Good condition, buyer collects bargain at £80. Tel: 01268 526988 or 07868913940.

**MEN'S BIKE** Carrera, silver frame, large, 26in, 21 gears, g. £50 no offers. Tel: 07890 524282.

**TV PLUS REMOTE** exe cond, £5. **Tel: 07788 158 076**. **Video plus remote** exe cond, £5. Tel: 07788 158 076.

**PS2 vg working order** £40. Tel: 020 8988 0865 or 07931 129 668.

**BROWN LEATHER 2 SEATER SETTEE** only 2 years old vgc £50 no Tel: 01702 202 119

**PINE COTBED** exe cond, £30. **BOYS CLOTHES**, 5-9yrs, large black sack, all designers at Debenhams Next, all in great cond. £30. **LARGE ORNAMENT OF COCKER SPANIELS**, two, one blue one orange, originally £80 each, accept £15 each. **MEDIUM SIZED METAL DOG CAGE**, exe cond. £30. **DINOSAUR PURE NEW WOOL BOYS RUG**, suitable boys room, as new, £10. Tel: 01268 788833.

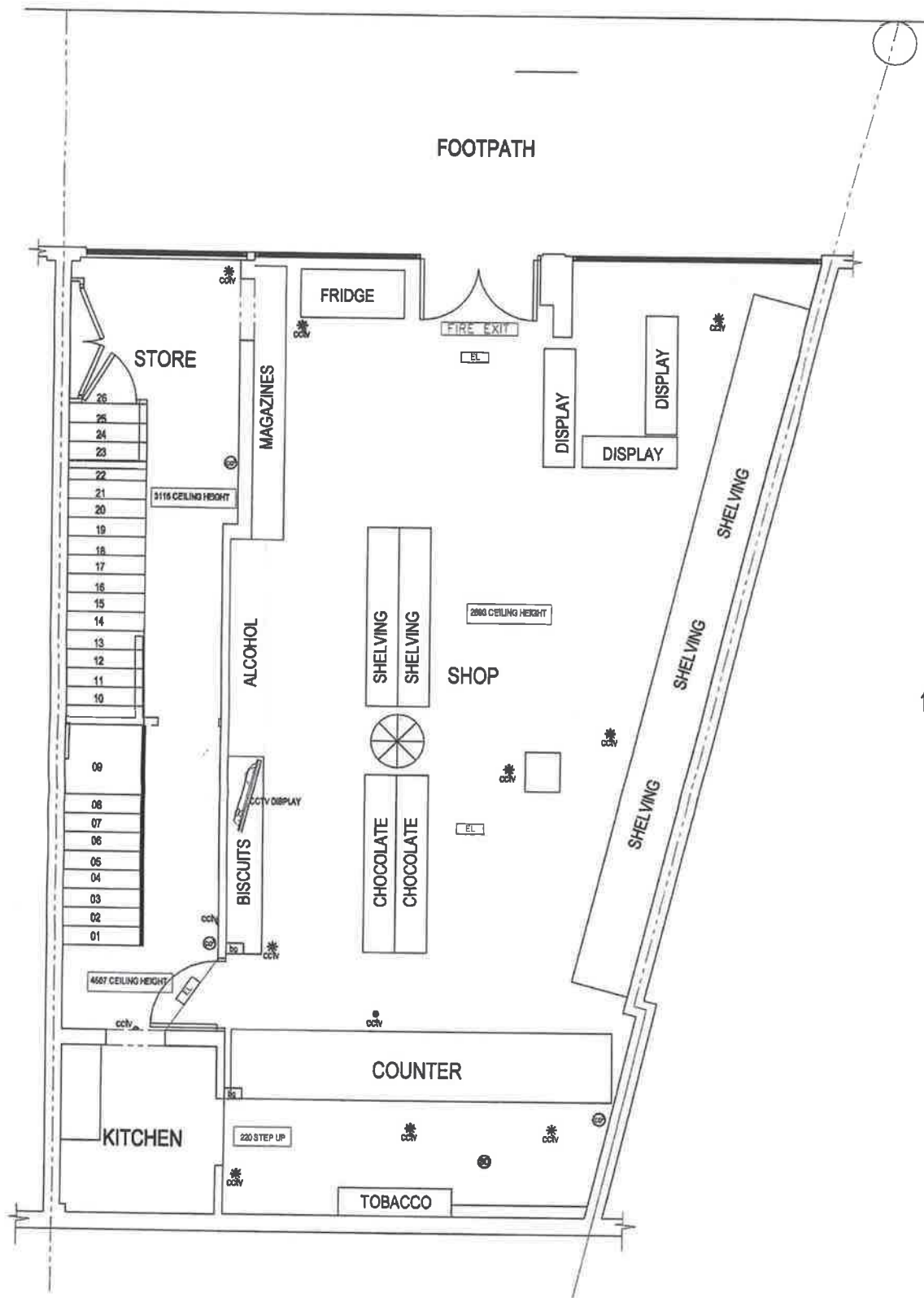
**MODERN DISPLAY CABINET** exe cond, glass shelving & doors, top downlights, enclosed bottom shelving, approx 6ft x 6ft, £3500. **THREE DRAWER MODERN DRESSING TABLE**, maple effect, ashley style drawers, exe cond, £800. **BUSH SILVER 14IN INTERNET TV** with remote, exe cond, hardly used, 6ft. **CHIDS ROOM**, £35. **BRAND NEW**, memo black timberland ribstock jacket, large, four pockets, adjustable cuffs, £40. **PART-QUET WOODEN FLOORING**, small rectangular pieces, covering approx 8sq m, £10000. Tel: 07715 11152 Canvey.

**2 PINE GARDEN CHAIRS** £50. **PINE SINGLE BED AND MATTRESS** hardly used £45. **PINE WALL HANGING DISPLAY UNIT** with 2 small drawers 1100cm W70cm D20cm £40. **TEAK GARDEN TABLE**, round, folds for storage and 2 matching folding chairs £90. **DENBY DINNER SERVICE** 8 dinner plates & dessert dishes 6 items in all £90. Tel: 078717652706

**DUCAL PINE CABINET** vgc, £2500. No. Tel: 07788 158 076. **GIRLS 14IN BIKE** vgc, £20. Tel: 07835 403 463. **BROWN LEATHER 2 SEATER SETTEE** only 2 years old vgc £50 no Tel: 01702202119

**QUARRANTAN TANK/SMALL POOL** fibreglass, rectangular, 53in x 43in x 24in, bottom drain, £60. Tel: 01268 751260.

**PEUGEOT 207 SPARE WHEELS** full set road tools, plus compressor, new, 8mths old, £80. Tel: 01702 218 257. **FOLDING QUEZ BED AND MATTRESS** Argos 634/0678 hardly used. £20. Tel: 07939 524304 (West Cliff)



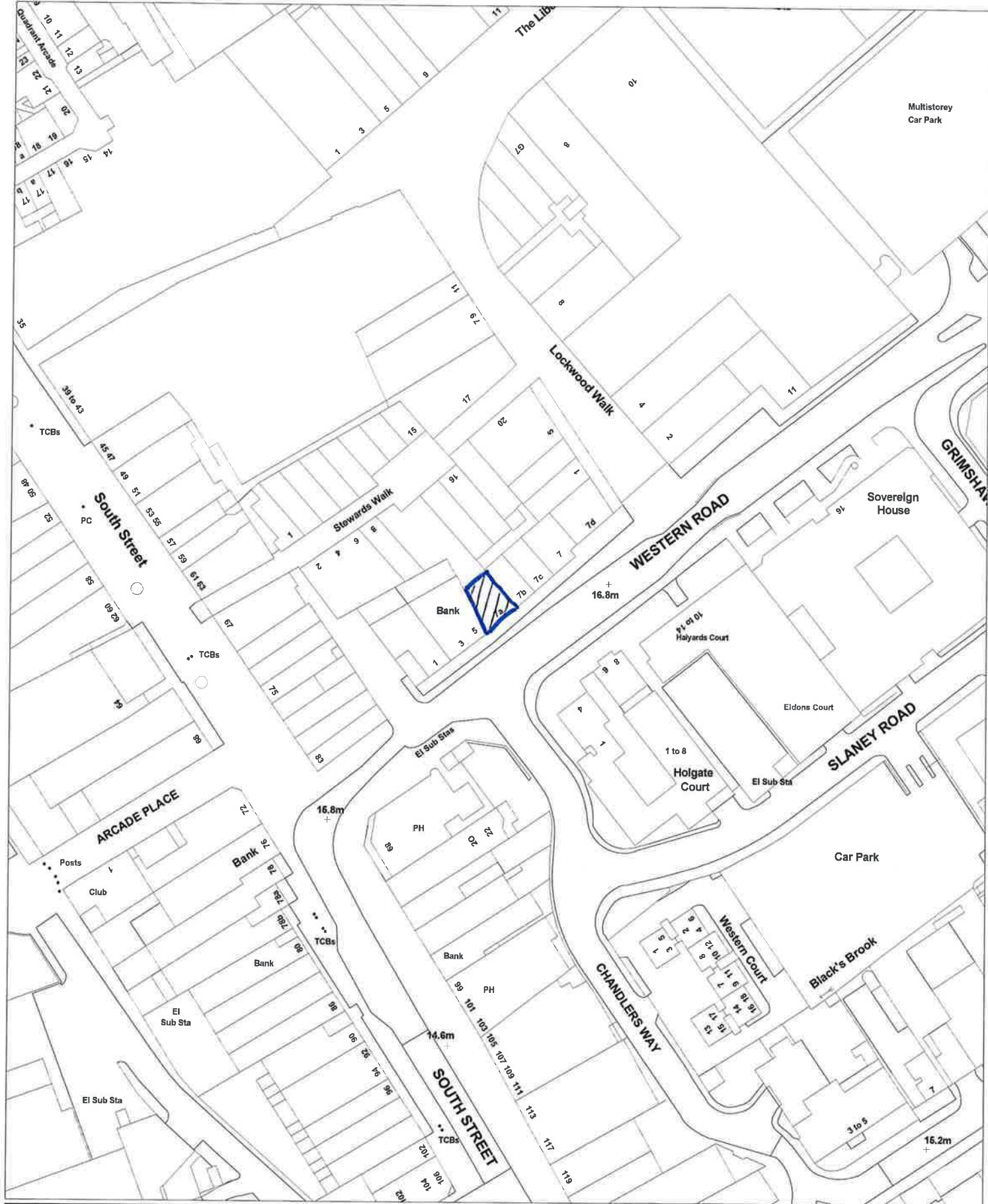
## GROUND FLOOR PLAN

All dimensions and measurements contained on this drawing are approximate and it is the responsibility of the Contractor to ascertain all accurate dimensions and measurements on site. The works are designed on the basis that the site works will be undertaken by a competent Contractor with the benefit of a full scaffold access to all relevant faces of the building.



## Licensing Sub-Committee

Appendix 2 - Map of local area

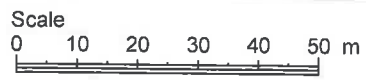


**Bargains Galore**

Map Reference: TQ5188NW



Scale @ A4 1:1250  
Date: 15/05/2012



London Borough of Havering  
Town Hall, Main Road  
Romford, RM1 3BD  
Tel: 01708 434343

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100024327

**Licensing Sub-Committee**

Appendix 3 - Representations

## Paul Campbell

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**From:** Licensing  
**Sent:** 21 May 2012 14:08  
**To:** Paul Campbell; Paul Jones  
**Subject:** FW: 11686, Bargains Galore, 7A Western Road

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**From:** Councillor Frederick Thompson  
**Sent:** 21 May 2012 13:31  
**To:** Licensing  
**Subject:** 11686, Bargains Galore, 7A Western Road

7a Balgores Crescent,  
Romford,  
Essex, RM2 6AB

Dear Licensing Officers,

With reference to the application for a premises licence for Bargains Galore at 7A Western Road to sell alcohol Monday to Sunday 09.00 to 20.00 I wish to object. Romford Town Centre already has too many licensed premises as stated in Havering's Alcohol Saturation Zone Policy but I wish to object on the grounds of public safety. Although its proposed hours are not too excessive with regard to early evening it can still facilitate the objectionable habit called pre-loading where visitors to nightclubs buy and consume usually high strength alcohol prior to entering aforesaid nightclubs to avoid buying what would usually be a lot dearer unit for unit. If not drunk on the street it may still be hidden and later consumed on Club or Bar Premises. Besides the obvious dangers of quick inebriation it damages public safety through health effects.

I further object on the basis of public nuisance. I feel that this outlet may well facilitate street drinking despite the Town Centre being a controlled zone as this store is sited away from South Street where the police necessarily have to concentrate their patrols. Unfortunately the local area provides several nearby "dead zones" not readily observable as they are off the principal patrol axis which the police have to concentrate on.

The police are already overstretched late at night in Romford and Hornchurch Town Centres and I fear that this lessens the necessary protection of children from harm as under 18 year old teenagers will be more able to pressure passing adults into making illegal purchases for them because of the fact that the store access is within a cloistered area making it easier to hide such behaviour and exchanges. The adjacent bus stops allow more time to press waiting adults to illegally oblige.

Regards,

Cllr. Frederick Thompson  
Tel: 01708 747993  
Cell: 07895 096 765

For excellent entertainment visit the Queen's Theatre  
Please see [www.queens-theatre.co.uk](http://www.queens-theatre.co.uk)

## **Licensing Sub-Committee**

**Appendix 4** - Representations from Responsible Authorities



**METROPOLITAN  
POLICE**

**Working together for a safer London**

**Licensing Authority  
London borough of Havering  
Mercury House, Mercury Gardens  
Romford  
RM1 3SL**

PC 118 KD David Fern

Romford Police Station  
19 Main Road  
Romford,  
Essex  
RM1 3BJ

Telephone: 01708 432781

Email:

David-  
anthony.fern@met.police.uk

Date: 16th May 2012

The Police wish to make a representation **against** the application for a new premises licence for **BARGAINS GALORE, 7A WESTERN ROAD, ROMFORD, RM1 3LD**

- The premises falls within the saturation area of the town centre and full details of the policy can be found on the London Borough of Havering website.
- Police feel that the application should be refused on the grounds of saturation and cumulative impact, allowing this application would not promote the licensing objectives. Namely the Prevention of crime and disorder, public nuisance.
- **This application is far from exceptional**; it does not provide anything different for the town centre or offer a service or concept that is not already available, neither does it replace licensed premises which closed.

### **Supporting grounds of saturation**

The following off licence premises are all located within close proximity, estimated distances; less than 500M, many are less than 250 metres from the proposed store.

Key News and Food - SOUTH STREET  
Am and Pm - SOUTH STREET  
Sainsburys - THE BREWERY  
Londis - SOUTH STREET  
Lidl - ATLANTA BOULEVARD  
Maxim Food stores - VICTORIA Road  
Afforda - SOUTH STREET  
J and B convenience - SOUTH STREET  
TESCO SOUTH STREET  
Romford Mini Mart - SOUTH STREET  
The Russian shop -HIGH STREET  
Strumbras VICTORIA ROAD  
Marks and Spencer SOUTH STREET  
Debenhams MARKET PLACE  
Iceland MARKET PLACE  
Asda LIBERTY MALL

**The London Borough of Havering is amongst the highest areas within the Metropolitan Police for alcohol fuelled violence.**

- Off licences play a key role in fuelling the availability of alcohol and often are cheaper than pubs and bars. There is a term in policing referred to as pre loading. This is where a person consumes alcohol prior to attending licensed premises, so the full effects of the alcohol consumed as probably not been felt by that person yet. There is such a strong link between price and consumption.
- The town centre experiences several issues on pre loading, off licences that sell within the ring road do so with the condition that the alcohol is not consumed in the streets within the ring road.
- This is often disregarded by the person who purchases the item and is consumed within proximity of the off licence. Many subjects then remain in the town centre afterwards.

Police are tasked to deal with such issues; they have powers to remove the alcohol and any open or sealed containers, if they believe that it will be consumed or is being consumed within the designated area of the alcohol controlled zone.

**Designated area**

- **This store falls within a designated area.**

Designated Drinking Areas are an effective tool to tackle the problems associated with the anti-social consumption of alcohol in public places. This incorporates the under-age consumption of alcohol, the negative image that street drinking projects to the community and the frequently resulting social nuisance which impacts on others quality of life.

- Alcohol confiscation is a direct result of off licence sales. Many premises are often totally unaware of the effects they create. These issues are a constant task for police officers.
- Drinks promotions and special offers are often deemed irresponsible sales by the police given the issues this town centre faces. The availability of cheap alcohol does not promote the licensing objective under the prevention of crime and disorder and public nuisance.
- The bars and clubs in the town centre have collectively introduced minimum pricing and have maintained level prices with competitors to assist in combating crime and disorder, public nuisance.

**The saturation zone within the town centre is the designated area.**

Police spend a lot of their time dealing with such matters in an attempt to prevent further crime and disorder and public nuisance, this is an on going problem.

- There is evidence to suggest that customers from off licences contribute to the global difficulties within the town centre.
- This area suffers from a series of difficulties that have arisen from a concentration of licensed premises in the town centre. The cumulative effect is violence on and off premises, theft, robbery, noise and nuisance, large gatherings of people, littering, fouling and a deteriorating public realm.

**There is not a single operator who is to blame but together they cumulatively impact on the town centre.**

**The licensing objective the Prevention of Crime and disorder,** police officers are at a constant battle to combat crime and disorder within the town centre.

**Section 27 of the Violent Crime Reduction Act 2006** introduced a power for a constable in uniform to issue a direction to leave a locality to an individual aged at least 16 who is in a public place and who presents a risk of alcohol related crime or disorder.

Section 27 notices can effectively target people drinking out in the streets, thus preventing later drunkenness and disorder in venues.

#### **Disorder, Public safety, Protection of children from Harm.**

Police deal robustly with disorder in the town centre and used fixed penalty notices for public order offences, including urination in the streets. Many of these offences are due to alcohol fuelled youngsters under the age of 25. The town centre is policed by a dedicated team with local knowledge and up to date intelligence.

The town centre does have a high ratio of licensed premises, within the saturation zone.

#### **Other schemes implemented to assist in promotion of the licensing objectives.**

In Partnership with the local authority the town centre operates a Banned from One, Banned from all schemes. Anyone who is involved in alcohol fuelled violence and or disorder within the saturation zone can be put forward to be banned under this scheme, a banning notice can be for up to 5 years.

**Within the last 12 months 279 banning notices have been issued.**

The local authority and police work hard to promote the licensing objectives in the town centre. This is fully supported by partnership work of the venues and operators in the saturation zone.

My aim is to provide information relating to the problems that we face within the town centre, in order to assist the applicant in providing a better understanding of why the saturation policy was adopted.

- **The saturation policy along with cumulative impact was designed to assist in promoting the licensing objectives; all of the problems highlighted in the policy are still ongoing.**

The text below is a quote from the Prime Minister taken from the New Alcohol Strategy as of March 2012.

"Binge drinking isn't some fringe issue, it accounts for half of all alcohol consumed in this country. The crime and violence it causes drains resources in our hospitals, generates mayhem on our streets and spreads fear in our communities.

My message is simple. We can't go on like this. We have to tackle the scourge of violence caused by binge drinking. And we have to do it now."

"A real effort to get to grips with the root cause of the problem, and that means coming down hard on cheap alcohol"

**I ask the committee not to grant a further licence in the saturation area of the town centre.**

- **There are no conditions no matter how strict I could recommend to impose to prevent the issues mentioned in this report.**



- **The fact is we do not need another off licence creating further availability of alcohol.**
- **Cheap alcohol is too readily available in Romford town centre and industry needs, and commercial advantages have too frequently been prioritised over community concerns.**

**The granting of such a licence will undermine all the preventative work and proactive work that is involved in the town centre.**

- **The Metropolitan police could not support this application for a new premises license to serve alcohol in an area identified as being saturated.**

If I can be of any further assistance in this matter please do not hesitate to contact me in the licensing office.

Yours sincerely

PC David Fern  
Metropolitan police - Havering  
Licensing officer



**Havering**  
LONDON BOROUGH

**Public Protection**

Housing & Public Protection  
London Borough of Havering  
Mercury House, Mercury Gardens  
Romford RM1 3SL

The Appropriate Licensing Officer  
Havering Licensing Authority  
Mercury House  
Mercury Gardens  
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RM1 3SL

**Telephone: 01708 432766**  
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Date: 11 June 2012

Your Reference:  
My Reference: PPC/011686

Dear Sir/Madam

**Licensing Act 2003**  
**Bargains Galore, 7a Western Road, Romford, RM1 3LD**  
**Premises licence application ref. 11686**

Please be advised that as a responsible authority Havering's Licensing Authority makes representation against the application detailed above based upon the perceived failures of the applicant to adequately promote the four licensing objectives as provided on the application form.

The London Borough Of Havering's Licensing Policy has identified two areas within the borough where it is considered the cumulative impact of premises selling alcohol has an overall detrimental effect on the public and the four licensing objectives (details of this policy can be found on the London Borough Of Havering website). One of the two areas is Romford Town Centre which is classed as the area within the Romford Ring Road.

This premises falls within the saturation area of the town centre.

The Licensing Authority feel that the application should be refused for the reason the saturation policy was introduced to prevent crime and disorder, prevent public nuisance and public safety.

The commutative impact of allowing this application would only add to the many alcohol related problems that already exist in Romford. Whilst working I have witnessed young people (over 18) buying alcoholic shots and small bottles of spirits from premises in Romford drinking them in quick succession outside the shop before moving onto the many pubs and clubs which are situated within 200 metres of this premises. I have also been inspecting a premises in South Street when young people have come into the shop asking what drinks are on special offer unconcerned as to what drink they were buying.

There are 16 other premises within 250 metres of this premises that are licensed for the supply of alcohol for off sales, adding another outlet would not increase the number of people attending Romford but would increase the pressure on all of them to maintain their share of the customer base. To do this a shop would need to be a specialist shop or to sell cheap alcohol or put on special offers selling a quantity for a cheaper price. Nothing in the application indicates that this is a specialist shop in fact it states it is a "Retail Shop" which will be selling as part of a brand so I can only surmise that the latter may take place in order to be competitive and make a profit.

If alcohol is bought in quantity by persons before moving onto a pub or club the drinking is normally done in a short space of time and the full effects of the alcohol do not take hold until later causing problems disturbances and violence inside or near other venues. I have witnessed on occasions people being ill quite early during the evening, being ejected or refused entry at other premises and when speaking to the manager of premises they have been ejected from being told that the person has only had one drink in their venue and becoming disorderly or ill. It is obvious to me that the persons concerned have "pre-loaded" either at home or at one of the many outlets.

I am aware that this application is not for late at night but I feel the supply of alcohol at any time will only add to the problems already being experienced.

This is not an exceptional application for an area such as Romford and its many problems which the police and community are trying to address and I submit that the granting of this application is against Havering's Own Licensing Policy and that it is not appropriate to do so in these circumstances.

Yours faithfully

Paul Campbell  
Licensing Officer

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